

Course unit code	
Course unit title	Cultural Change, Travel and Tourism

GENERAL INFORMATION			
Study program	Undergraduate study program		Year 3.
Director of the course and assistant	Assistant professor, Mauro Dujmović, Ph.D. E-mail: mdujmov@unipu.hr		
Course status	X	Mandatory	Elective
Credits allocated and type of lectures			
		Winter semester	Summer semester
ECTS students workload		6	6
Number of hours per semester		60	60

Course objectives, teaching and learning methods and learning outcomes

The course acquaints students with contemporary social and cultural phenomena that influence contemporary travelers. The students will learn in which ways travel, as a form of mobility and cultural activity influences peoples' behavior and their habits and contributes to the development of global cosmopolitanism. The overall aim of the course is to emphasize the flexibility of contemporary lifestyles and postmodern identity formation and the importance of human interaction in a globalised world.

Requirements, correspondence and correlativity

The course is interdisciplinary in its character bringing together various sociological, anthropological, philosophical and cultural studies points of view. It is in tune with other courses such as the sociology of tourism, economy of tourism, sustainable tourism, the history of the leisure time, cultural anthropology, tourism geography, etc.

Course content (list of topics)

The course deals with travel and tourism in relation to increased mobility, the development of technology and communication, digital era, consumerism and consumption, cosmopolitanism and cultural clashes etc. Travel and tourism are comprehended as very important parts of identity formation and individual lifestyles. They are an indispensable parts of peoples' everyday lives and they are socially constructed. The course will critically evaluate contemporary travel and tourism industry and link them with postmodern trends in contemporary culture.

Modes of instruction and acquiring knowledge (mark in bold)

Lectures	Seminars and workshops	Exercises	Individual tasks	Multimedia and internet
Distance learning	Counseling	Laboratory	Tutorial	Fieldwork

Student requirements

Assessment and evaluation of students (mark in bold)

Attendance	Class participation	Seminar paper	Experimental work
Written exam	Oral exam	Essay	Research
Project	Continuous assessment	Report	Practical work

Assessment breakdown within the *European credit transfer system*

REQUIREMENTS	HOURS (estimation)	LEARNING OUTCOMES	SHARE IN ECTS	SHARE IN GRADE
Written Examination	54		2	30%
Oral Examination	36		1	20%
Attendance	18		0,5	10%
Class participation	18		0,5	10%
Seminar paper	54		2	30%

Bibliography**Mandatory bibliography**

- Longhurst, B.; Smith, G.; Bagnall, G.; Crawford, G.; Ogborn, M.(2008) *Introducing Cultural Studies*. 2nd edition. Harlow: Longman
- Franklin, A. (2003) *Tourism: An Introduction*, London, Sage
- Urry, J. (1990) *The Tourist Gaze*, London, SAGE
- Rojek, C.and Urry, J. (2000) *Touring Cultures*, London, Routledge

Additional bibliography

- Lash,S. and Urry,J (1994) *Economies of Sign and Space*, London. SAGE
- MacCannell, D. (1999) *The Tourist: A New Theory of the Leisure Class*, London, University of California Press
- Couldry, N. (2005) *On the Actual Street: The Media and the Tourist Imagination: Changing Culture*. London: Routledge.
- Franklin, A and Crang,M.(2001) *The Trouble with Tourism and Travel Theory; Tourist Studies* 1(1); 5-22

Additional information on the course