

Course unit code	
Course unit title	Cultural and Creative Industries

GENERAL INFORMATION			
Study program	Undergraduate study program Graduate study program	Year	3./1.
Director of the course and assistant	Assistant professor, Mauro Dujmović, Ph.D. E-mail: mdujmov@unipu.hr		
Course status	X	Mandatory	Elective
Credits allocated and type of lectures			
		Winter semester	Summer semester
ECTS students workload		6	6
Number of hours per semester		60	60

Course objectives, teaching and learning methods and learning outcomes

The course focuses on how the sector itself is understood and functions in practice. The aim of the module is to focus on the shifting and contested field of the cultural and creative industries; the struggles (as represented by key authors) to articulate and re-articulate them to notions of culture, and to economy, technology and individuals. Its objective is to enable students to develop a nuanced understanding of the cultural and creative industries, both conceptually and empirically, and in organizational, spatial and historical terms.

Requirements, correspondence and correlativity

The course is in tune and comparable to all similar courses taught at various universities (King's college London, City University London, university of the West of Scotland,...). Besides, cultural and creative industries are in a strategic position to promote smart, sustainable and inclusive growth in all EU regions and cities. This industry has become an indispensable part of the European Agenda for Culture, contributing fully to the Europe 2020 Strategy, which is the EU's growth strategy for the coming decade.

Course content (list of topics)

The course looks at the growth of the cultural industries in the recent past, and at the ways in which they have been encouraged, as well as at their location, both within particular regions or economies, and in more global terms. A significant part of the course is dedicated to the nature of cultural production and industrialization of cultural content. The students will become familiar with different approaches to cultural and creative industries in different European countries as well as the role of CCI regarding the processes of urban restructuring and revitalization. Last part of the course is dedicated to the production of festival and special events and convergence of culture, symbolic production, consumption and economy.

Modes of instruction and acquiring knowledge (mark in bold)

Lectures	Seminars and workshops	Exercises	Individual tasks	Multimedia and internet
Distance learning	Counseling	Laboratory	Tutorial	Fieldwork

Student requirements**Assessment and evaluation of students (mark in bold)**

Attendance	Class participation	Seminar paper	Experimental work
Written exam	Oral exam	Essay	Research
Project	Continuous assessment	Report	Practical work

Assessment breakdown within the *European credit transfer system*

REQUIREMENTS	HOURS (estimation)	LEARNING OUTCOMES	SHARE IN ECTS	SHARE IN GRADE
Written Examination	54		2	30%
Oral Examination	36		1	20%
Attendance	18		0,5	10%
Class participation	18		0,5	10%
Seminar paper	54		2	30%

Bibliography**Mandatory bibliography**

- Hesmondhalgh, D. (2007). *The cultural industries*. London, Sage.
- Hesmondhalgh, D.J (2008) *Cultural and Creative Industries*. In: *The SAGE handbook of cultural analysis*. Sage Publications Ltd, pp. 553-569.
- Lash, S. and C. Lury (2007). *Global culture industry : the mediation of things*. Cambridge, Polity.
- Anheier, H.

Additional bibliography

- Primorac, J. (2005). *The position of cultural workers in creative industries: The south-eastern European perspective* Cultural Policy Research Award Granted by the European Cultural Foundation & Riksbankens Jubileumsfond CPRA edition 2005
- Kong, L. and J. O'Connor, Eds. (2008). *Creative Economies, Creative Cities: Asian-European Perspectives*. Berlin, Springer.

Additional information on the course