

## PROGRAM COMMITTEE

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### SCHAPOUR ZAFARPOUR

*University of Economics and Business Administration,  
Vienna, Austria*

### KREŠIMIR ŽIGIĆ

*CERGE, Prague, Czech Republic*

## CONTACT INFORMATION

### The 5<sup>th</sup> International Scientific Conference “Entrepreneurship and Macroeconomic Management: Reflections on the World in Turmoil”

Phone: ++ 385 52 377 030

Fax: ++ 385 52 377 013

E-mail: [oet-conference2011@unipu.hr](mailto:oet-conference2011@unipu.hr)

<http://oet.unipu.hr/conference2011>

## VENUE

Juraj Dobrila University of Pula

- sessions -

Hotel Histria ★★☆☆ Pula / Croatia

- accommodation -

## REGISTRATION FEE

Before January 31<sup>st</sup>, 2011: 200 €

After January 31<sup>st</sup>, 2011: 250 €

PhD students: 100 €

## REGISTRATION FEE INCLUDES

Conference Proceedings

- Book with papers presented at the Conference and CD -

Welcome cocktail

Refreshments during breaks

Conference gala dinner

## ORGANISING COMMITTEE

Kristina Afrić Rakitovac

Manuel Benazić

Vanja Bevanda

Violeta Šugar

Lela Tijanić

Daniel Tomić

Aljoša Vitasović



## FIRST CALL FOR PAPERS

### The 5<sup>th</sup> International Scientific Conference “Entrepreneurship and Macroeconomic Management: Reflections on the World in Turmoil”

Pula, Croatia  
March 24<sup>th</sup> - 26<sup>th</sup>, 2011



*"It is impossible to go backwards; the only possible and natural path is the one leading ahead.*

*It means the path towards the economic development, the entry into the full civilisation."*

*Mijo Mirković, Ph. D. (1898-1963)*

.....

The focus of the conference are challenges with which we are faced in times of a "world in turmoil", i.e. globalised and changing world that has to rethink the way of managing resources at the microeconomic and at the macroeconomic level as well.

#### **CONFERENCE TOPICS**

ACCOUNTING AND AUDITING  
CORPORATE SOCIAL RESPONSIBILITY  
ECONOMETRICS  
EDUCATION AND COMPETITIVENESS  
ENTREPRENEURSHIP  
HUMAN RESOURCE MANAGEMENT  
INNOVATION AND INNOVATIVE STRATEGIES  
INTERNATIONAL MARKETS  
MACROECONOMIC MANAGEMENT  
MARKETING MANAGEMENT  
MONETARY ECONOMICS  
PUBLIC SECTOR ECONOMICS  
REGULATION  
RISK MANAGEMENT  
SOCIAL POLICY  
SUSTAINABLE DEVELOPMENT AND ETHICS  
URBAN ECONOMICS  
TOURISM  
OTHER RELEVANT TOPICS REFLECTED  
THE WORLD IN TURMOIL

#### **KEYNOTE SPEAKERS**

**PROFESSOR GUGLIELMO MARIA CAPORALE**  
*Brunel University, UK*

**PROFESSOR NORMAN R. SWANSON**  
*Rutgers State University, New Jersey, USA*

**PROFESSOR BORIS VUJČIĆ**  
*Croatian National Bank, Croatia*

**PROFESSOR SLAVICA SINGER**  
*Josip Juraj Strossmayer University of Osijek*

#### **PAPER SUBMISSION AND REVIEW PROCESS**

The official language of the Conference is English. Abstracts should contain approximately 300 words, with 5 to 6 keywords.

Abstracts should contain a clear indication of the purpose of the research, the approach used, the major results and the implications to be described in the full paper. It should be submitted by using web form on the conference web site:

<http://oet.unipu.hr/conference2011>

All abstracts and full papers will be blind reviewed by at least two reviewers.



**The 5<sup>th</sup> International Scientific Conference**  
**"Entrepreneurship and Macroeconomic Management:**  
**Reflections on the World in Turmoil"**

Pula / Croatia, March 24<sup>th</sup> - 26<sup>th</sup>, 2011

#### **CONFERENCE PROCEEDINGS**

Full papers will be published in the Conference Proceedings Book (it will have an ISBN reference and indexed/referenced in EconLit, ProQuest and EBSCO). Only papers that will be presented at the Conference will be published.

Selected papers will be considered for publication in a separate volume of our scientific journal Economic Research indexed in Social Sciences Citation Index®, Social SciSearch®, Journal Citation Reports/Social Science Edition, Cab Abstracts, EconLit, Scopus Geobase and EBSCO.

#### **MAIN DEADLINES**

Abstract submission:  
September 15<sup>th</sup>, 2010

Abstract acceptance notification:  
October 31<sup>st</sup>, 2010

Full paper submission:  
November 30<sup>th</sup>, 2010

Paper acceptance notification:  
January 31<sup>st</sup>, 2011

#### **INSTRUCTIONS TO AUTHORS**

Please see the Conference website:  
<http://oet.unipu.hr/conference2011>