

<b>Course unit code</b>	<b>P 100</b>
<b>Course unit title</b>	<b>Practicum I</b>

<b>GENERAL INFORMATION</b>			
<b>Study program</b>	Undergraduate study program: Business Economics	<b>Year</b>	3.
<b>Director of the course and assistant</b>	Assistant Professor, Aljoša Vitasović, Ph.D. E-mail: avitasov@unipu.hr Iva Slivar, Ph.D. E-mail: iva.slivar@unipu.hr		
<b>Course status</b>	X	Mandatory	Elective
<b>Credits allocated and type of lectures</b>			
		Winter semester	Summer semester
<b>ECTS students workload</b>			3
<b>Number of hours per semester</b>			30

#### **Course objectives, teaching and learning methods and learning outcomes**

The aim of the internship at one end of undergraduate study program Tourism is to introduce students to the practical application of acquired knowledge in various specific areas of tourism not only as a service (economics), but also as a social activity in a contemporary setting.

Learning outcome: students are trained for the inclusion of qualified and independent professional work in tourism in different selected thematic units set by the Department of Tourism for each academic year.

#### **Requirements, correspondence and correlativity**

- University of Surrey (Velika Britanija): Tourism Destination Analysis - Resort Life Cycle and other theories, Field study of a tourist destination
- Department of Tourism Industry, University of Thessaloniki (Grčka): Heritage Tourism and Museum Management, ECTS: 3
- all MBA studies in EU and USA

#### **Course content (list of topics)**

The course encompass following lectures:

Each year Practicum includes a creative theme such as: proposal of the concept of an interactive theme park in a local castle, writing a blog on the topic of tourist destinations, Geocaching the hide and seek GPS lovers game and its use in tourism marketing, local tourism attractions classification, the commercialization of intangible heritage etc.

Practicum I contains:

- theoretical treatment of the subject,
- methodological framework and approach to professional work,
- research and project writing
- presentation of the experiences of students (teaching practicum).

**Modes of instruction and acquiring knowledge (mark in bold)**

Lectures	Seminars and workshops	Exercises	Individual tasks	Multimedia and internet
Distance learning	<b>Counseling</b>	Laboratory	Tutorial	<b>Fieldwork</b>

**Student requirements**

Students are expected to pre-treatment of topics to be prepared for active monitoring of the selected tourist activities and a final presentation and discussion which includes the following:

- Active participation in teaching and research (2 ECTS)
- Processing and presentation of the default theme (1 ECTS).

**Assessment and evaluation of students (mark in bold)**

Attendance	Class participation	Seminar paper	Experimental work
Written exam	Oral exam	Essay	Research
<b>Project</b>	Continuous assessment	<b>Report</b>	<b>Practical work</b>

Assessment breakdown within the *European credit transfer system*

REQUIREMENTS	HOURS (estimation)	LEARNING OUTCOMES	SHARE IN ECTS	SHARE IN GRADE
Practical work	60	1	2	66,67%
Project	15	1	0,5	16,67%
Report	15	1	0,5	16,67%

**Bibliography****Mandatory bibliography**

Bibliography will be determined according to the teaching tasks. Includes the latest editions of domestic and foreign literature, as well as current research in the framework of the research project (use of internet).

**Additional bibliography****Additional information on the course**