

Course unit code	KT 115
Course unit title	Sustainable Tourism

GENERAL INFORMATION			
Study program	Undergraduate and graduate study program: Culture and tourism	Year	3./1.
Director of the course and assistant	Assistant Professor, Kristina Afrić Rakitovac, Ph.D. E-mail: kafric@unipu.hr		
Course status	X	Mandatory	Elective
Credits allocated and type of lectures			
		Winter semester	Summer semester
ECTS students workload			6
Number of hours per semester			60 (30 L + 30S)

Course objectives, teaching and learning methods and learning outcomes

The aim of the course is to enable students to understand the long-term processes of tourism development with the special emphasis on the challenges of implementations of sustainable tourism.

The objectives of course are to enable students to:

- get acquainted and understand the complex interdependence between tourism and the environment, considering theoretical basis and different empirical examples at global, national, regional and local levels;
- consider on possible ways of implementation of the concept of sustainable tourism in the business practice.

Teaching and learning methods:

Different methods (workshops, essays, critical review, discussions, written exam) will be adopted for each student. Students will be stimulated to active learning, critical thinking and active participation in the teaching process.

Learning outcomes:

Students will be enabled to analyse the contemporary tourism (factual knowledge), to understand theoretical models of sustainable tourism and their implementation in different countries (theoretical knowledge), to implement the acquired methods in order to resolve different development problems, test them and suggest final solutions (cognition skills), to estimate, accept or reject different solutions in team work (social skills), research the stated topic independently (independence) and take responsibility for their own contribution to resolving problems.

Requirements, correspondence and correlativity

- The course is in tune and comparable to all similar courses taught at various universities:
- «Sustainable Tourism Development», University of Southern Denmark, Department of Economics and Foreign Languages, Denmark
- «Environmental Economics and Sustainable Tourism», University of Siena, Faculty of Economics «R.M.Goodwin» Siena, , Italy
- «Sustainable Tourism, University of Surrey, School of Management, Guildford , UK

Course content (list of topics)

- Trends in tourism development (on international markets, in selected countries and Croatia)
- Interdependence of tourism and environment.

- Typology and estimation of tourism environmental damages.
- Carrying capacity of tourism destinations.
- Sustainable tourism (theoretical and empirical approach).
- Sustainable tourism policy.
- Sustainable tourism development in selected tourism destinations.
- Sustainable tourism development in Croatia.
- Corporate social responsibility in tourism (theoretical approach, selected international destinations, Croatia).
- Development of sustainable tourism based on cultural and historical heritage.

Modes of instruction and acquiring knowledge (mark in bold)

Lectures	Seminars and workshops	Exercises	Individual tasks	Multimedia and internet
Distance learning	Counseling	Laboratory	Tutorial	Fieldwork

Student requirements

- Class attendance
- Preparation for discussion on seminars
- Write an essay
- Written exam

Assessment and evaluation of students (mark in bold)

Attendance	Class participation	Seminar paper	Experimental work
Written exam	Oral exam	Essay	Research
Project	Continuous assessment	Report	Practical work

Assessment breakdown within the *European credit transfer system*

REQUIREMENTS	HOURS (estimation)	LEARNING OUTCOMES	SHARE IN ECTS	SHARE IN GRADE
Activity in class	60	1 - 6	1	17%
Seminar (presentation)	20	1 - 6	2	33%
Essay	20	1 - 6	1	17%
Written exam	40	1 - 3, 5-6	2	33%

Bibliography

Mandatory bibliography

Weave, D. (2005): Sustainable Tourism: Theory and Practices, Butterworth-Heinemann
 Australian Government, Department of Environment and Heritage (2004): Steps to Sustainable Tourism - Planning a sustainable future for tourism, heritage and the environment
 Lectures – presentations

Additional bibliography

Selected papers peer-reviewed papers, journal and publications of Croatian and international authors related to sustainable tourism.

Additional information on the course