



The College of Management
Academic Studies



University of Zagreb
FACULTY OF ECONOMICS & BUSINESS
Zagreb, Croatia



European Commission
TEMPUS



Education and Culture

Fostering Entrepreneurship in Higher Education - FoSentHE ⁵

TEMPUS FoSentHE partners are proud to announce its 2009 conference which will build on its aim to foster entrepreneurship and small business education, research and practice. We invite researchers, educators, practitioners and those working in business support and policy organizations to join us in exploring the leading perspectives in entrepreneurship and consider how they can be applied in learning, business management, enterprise and economic development support, policy and practice.

CALL FOR PAPERS:

Conference: Entrepreneurship Without Borders 16 - 18, November 2009, Israel

Organized by: TEMPUS Fostering Entrepreneurship in Higher Education FoSentHE

Hosted by: The College of Management, Academic Studies, Israel

Address: School of Business Administration, the College of Management, 7 Yitzhak Rabin Boulevard, Rishon LeZion 95170, Israel

Telephone (Conference Organizing Committee): + 972-3-9634281

On behalf of the Organizing Committee: Dafna Kariv, PhD

CONFERENCE AGENDA:

This conference is a part of the Tempus project supporting by the EU Commission: **'Fostering Entrepreneurship in Higher Education' (FoSentHE)**". The conference aims to connect with communities around the world so that we can all learn from each other, to develop business- and research-based projects and to promote **"borderless entrepreneurship"** in higher education institutions among the countries participating in the Tempus project. The conference will give priority to papers that further our understanding of the factors contributing to greater high-growth 'entrepreneurship without borders'.





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CONFERENCE TOPICS:

Submissions to the FoSentHE conference from a wide range of perspectives and topics in entrepreneurship are welcome: empirical and theoretical studies, active research, case studies, research in progress and practitioners' presentations (contributions from individuals and organizations working in the field).

To help unravel the variety of issues connected to the main theme of the conference; this call for papers welcomes contributions covering any of the following or related topics:

1. Globalization and Entrepreneurship

- 1.1. The impact of entrepreneurs on local and global development
- 1.2. Policy instruments to promote the growth of entrepreneurship in different countries
- 1.3. Globalization: challenges and opportunities for entrepreneurial firms in emerging markets around the world
- 1.4. Entrepreneurship environment and policy
- 1.5. Creating and sustaining successful growth in different countries through entrepreneurship
- 1.6. Global interactions of entrepreneurial ventures: issues of technologies, development and globalization
- 1.7. Development and quality assurance of the product standardization for effective entrepreneurship
- 1.8. International entrepreneurship models

2. Entrepreneurship and Education

- 2.1. Technology based training and education for entrepreneurs
- 2.2. Educational focus in entrepreneurship—an international perspective
- 2.3. Entrepreneurship education and technology transfer
- 2.4. Educational focus in entrepreneurship—an international perspective
- 2.5. Differences in entrepreneurship activities among countries

3. Entrepreneurship and New Venture

- 3.1. Technology-based new ventures;
- 3.2. Sourcing technologies for new business creation;
- 3.3. Information and communication technologies and new ventures

4. Entrepreneurship and Networks

- 4.1. Entrepreneurship and the internationalization of businesses
- 4.2. Large firm-small firm relationships and the effective sharing of technologies
- 4.3. Differences in entrepreneurship activities among countries

5. Entrepreneurship Ventures: Knowledge, Innovation, and Diffusion

- 5.1. Entrepreneurship and knowledge transfer
- 5.2. New product development;
- 5.3. Biotechnology, biomedicine, knowledge and identity

6. Technology Firms and Creativity

- 6.1. Technology and Creative Industries;
- 6.2. Creative skills and technology based ventures
- 6.3. Manufacturing, Engineering and service based technology ventures
- 6.4. Creative Entrepreneurship Think, Create, Do



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7. Technology, Innovation and Entrepreneurship: A Policy Perspective

- 7.1. Technology policy and economic growth
- 7.2. Technology, innovation, entrepreneurship and competitive strategy
- 7.3. The determinants of entrepreneurship in stable economies versus economies in transition
- 7.4. New technology - transforming enterprise

8. Gender and Entrepreneurship

- 8.1. Women SME Entrepreneurs
- 8.2. Women in Innovation, Science and Technology
- 8.3. Family Business
- 8.4. Work/ life balance in traditional and emerging science related professions

This is not an exhaustive list, and papers are welcome in other related areas.

SUBMISSION DETAILS:

Abstracts: All submissions require an initial abstract. Abstracts should be no longer than **500 words**, including up to five key words and phrases, to be received by **10th September 2009**.

Submission should be made **via e-mail**. Abstracts must include the proposed title for the paper, the full names (first name in upper and lowercase letters and surname in CAPITAL LETTERS), postal addresses and e-mail addresses of all authors and a telephone number for at least one contact author.

Full paper: Once the abstract has been selected, the author(s) is required to submit a full paper/discussion paper of not more than 3,000 words including abstract, keywords and references (APA referencing rules should be followed). Submission date will be no later than **15th October 2009**.

Papers should be submitted as **.doc or .rtf file** attachments by email to:

Dr. Dafna Kariv at karivd@colman.ac.il. Full papers will be assembled to FoSentHE proceedings.

FEE: There is no conference fee. The participants need to cover their accommodation and travel expenses.

IMPORTANT INFORMATION:

The authors of abstracts will receive a notification of abstract selection and will then be requested to submit a full paper.

The best paper will be considered for publishing in the following journals: **Baltic Management Journal - Emerald, International Journal of Transition and Innovation Systems - Inderscience, Market - Faculty of Economics and Business, University of Zagreb.**

IMPORTANT DATES:

Abstract submission deadline: 10th September 2009

Notification of abstract acceptance: 25th September 2009

Final copy of full paper due: 15th October 2009

Final author registration date: 20th October 2009



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FOR ALL ENQUIRIES ABOUT THE CONFERENCE PLEASE CONTACT: Dr. Dafna Kariv, the Israeli recipient of the Tempus Grant, for the FoSentHE project, EU Commission, by e-mail: karivd@colman.ac.il or telephone: **+972-3-9634281**.

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